



## **25<sup>th</sup> Anniversary Event at Windsor Castle**

When a pioneering charity focussed on conservation, community development and environmental education across the African continent decided to hold an event to celebrate their 25<sup>th</sup> anniversary, AP Events were the production partner of choice. The organisation decided on a gala dinner at Windsor Castle to mark the occasion.

In attendance on the night were a host of the charity's patrons (Including the Duke of Cambridge), and a number of celebrity supporters such as Katherine Jenkins, Martin Clunes and Rory Bremner to name but a few.

Upon arrival at the castle, guests were ushered into the Waterloo Chamber and welcomed with a drinks reception during which they are entertained by a performance by a string quartet. A formal sit down dinner followed in St Georges Hall, after which the guests were again treated to musical entertainment, this time a live performance by mezzo-soprano Katherine Jenkins.

As always, we planned the set up and layout for the event to set off the highly ornate décor of both the Waterloo Chamber and St Georges Hall. For Katherine Jenkins' live performance (introduced in typical comedic style by Rory Bremner) we provided a custom built carpeted stage with a step up and two spotlights. We also sourced and installed a baby grand piano, speakers, mixing desk and microphones.

At the request of our client we had a professional camera operator to film the evenings events and set up eight 50" LED screens to stream live video feed during the after dinner speeches.

To maintain the ambience of the room, lighting was provided by a number of inconspicuous up lighters dotted around the hall.

Apart from carrying out our usual Event Production role for this soiree, AP Events on this occasion also consulted on the venue itself as this was the first time the charity had hosted an event there. With our in depth experience of working in the Royal Households, we were in a good position to advise on protocol and procedures to avoid any issues arising in the run up to the event or on the day itself.

Although this was a logistically complex job, with the usual time constraints and limitations that come with running an evening event in a working Royal Household, due to meticulous planning and attention to detail, as well as the hard work and professionalism of the technicians and crew, the event ran smoothly and our client was extremely happy with the way the AP team went above and beyond the scope of our usual work to ensure an enjoyable and stress free night was had by all.

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